



1984

2023



YEARS

2023 PROMOTIONAL ITEMS



#811 Strobe Lights

\$5.00/25: order of qty. 1 equals 25 lights
 High-powered, affordable LED strobe lights enables users to stay visible and safe for king and evening events, runs, fairs, concerts or school festivals.



#819 I NNO'D Stickers

\$18.00/100: order of qty. 1 equals 100 stickers
 Let everyone know that you were out for National Night Out with the new I NNO'D Stickers. Styled after the "I Voted" stickers, be sure to let them know that you NNO'D. These will sell out! 2" circle.



#832 Mini Football

\$113.00/25: order of qty. 1 equals 25 footballs
 Made of lightweight, super-grip. It's durable and easy to throw and catch for all skill levels and all playing conditions. Score points at your NNO event



#823 NNO October Banner

\$275.00/5: order of qty. 1 equals 5 banners
 36" x 72", 8 mil poly. Hemmed 4 sides with ropes on all sides. Sold in boxes of five only. Order early.



#815 Mood Pencils

\$67.00/100: order of qty. 1 equals 100 pencils
 Get in the mood for school and national night out. The pencil magically changes from one vibrant color to another to reflect your mood. They have bold and vibrant finish. Colors change with the heat of your hands.



#825 Reflective Slap Bracelet

\$52.50/25: order of qty. 1 equals 25 bracelets
 Created by a Wisconsin shop teacher, slap bracelets have been as much of a social phenomenon as a toy craze. Add some glitz and glamour to your National Night Out party. Reflection makes them great safety items

GET IT AT: natw.org/shop



#608 Tri-Colored Glow Necklace

\$19.00/50: order of qty. 1 equals 50 necklaces
 Ultra glow Necklaces are an innovation in necklace technology. Each necklace is 2" long and features 3 different glowing combinations and a plastic connector.



#828 Flat LED Flashlight

\$83.50/25: order of qty. 1 equals 25 lights
 Ultra-Thin LED flat flashlight with wrist cord and magnet. Great for car, pocketbook, night walks, etc. Shed light on safety on NNO and throughout the year. Assorted colors.



#608 Neon Sunglasses

\$36.00/12: order of qty. 1 equals 12 sunglasses
 One size fits most neon plastic sunglasses. Black UV protective lenses with brightly colored neon arms.



Dear National Night Out Partner,

As a first-year partner with National Night Out, L.E.A.D. (Law Enforcement Against Drugs and Violence) is thrilled with the tremendous outpouring of support and requests for our programs from National Night Out communities across the country.

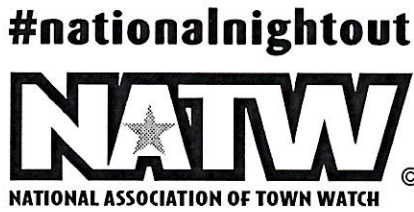
Currently, L.E.A.D. provides services "On The Street" and "In The Classroom" as we bring law enforcement and communities closer together. The "In the Classroom" program is taught by over 3800 trained instructors in 41 states. L.E.A.D. has a proven effective, evidence-based, anti-drug, anti-violence curriculum for K-12 students taught by law enforcement and teachers in the United States. The L.E.A.D. curriculum is taught over a 10-week program to educate youth on how they can make smart decisions without the involvement of drugs or violence.

To get trained by L.E.A.D., visit our website at leadrugs.org. We have trainings throughout the United States and will set up a training in your neighborhood.

A handwritten signature in black ink, appearing to read "Nick DeMauro".

Nicholas R. DeMauro
Executive Director and CEO
L.E.A.D. Inc.





National Night Out 2023 UPDATE #1

Briefly: Registrations are moving along quite well... Don't forget to order your NNO Products as early as possible. Supply chain issues make it a challenge to keep some items in stock... Award Letters due June 9th... Agendas due July 7th... • Please use #nationalnightout on your NNO social media posts.

Win \$200: A new contest for NNO 2023. Send us up to 3 photos of your NNO with ADT in attendance. We will select 5 entries who will win a \$200 gift certificate to the NNO 2024 Superstore. We are looking for pictures that show ADT engaged at your NNO event. Please no more than 3 photos. Send to info@natw.org. Put ADT Contest in the subject line and include your information in the body of the email. Deadline: October 31st. Must be a separate submission from your NNO report.

Partner Updates:

- **Starbucks:** Connect with your local store manager to discuss potential partnership opportunities.
- **ADT:** ADT believes everyone deserves to feel safe and we are proud to partner with National Night Out to help create safer communities. For more information and to
- **L.E.A.D.:** See enclosed letter from L.E.A.D.

ALL COORDINATORS
Save 5%
on orders
received between
6/1 and 6/30 only.

Special NNO
UPDATE #1
Savings!

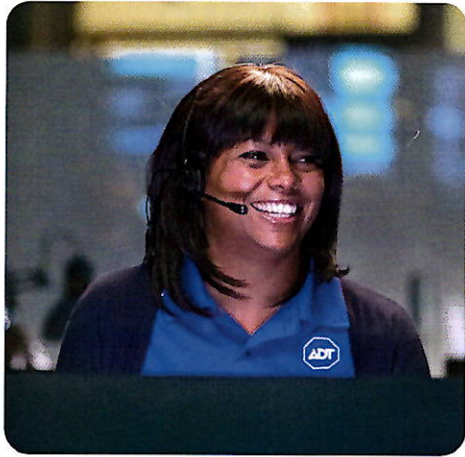
SHOP NOW

Use Discount Code: **NNO40YEARS**

info@natw.org • 800-648-3688



ADT is proud to partner with National Night Out to help create safer communities



Homes

ADT security and Google intelligence are now seamlessly connected in new systems that

professional and self-setup options, both including remote app control.



Apartments

ADT provides smart home security solutions for multi-unit buildings of all sizes, including

and management staff.



Businesses

ADT provides professionally installed smart security solutions, including video security and

help protect businesses' profits and the livelihoods of everyone who works for and owns them.



Solar Power

With ADT Solar, we can also help protect your home from rising energy costs.* And with a smart Nest Learning Thermostat as part of your ADT system, you could see even more energy savings.



Mobile Safety

Now the safety and security of ADT is mobile like you. The free SoSecure app lets you quickly and discreetly call for help in an emergency. And you can even get help from ADT on your next Uber or Lyft ride, because ADT emergency SOS is integrated right into their apps.



Senior Safety

ADT Medical Alert systems help seniors stay safe while maintaining their independence. Our systems provide an easy way to call for help, 24/7, at home or on-the-go.

For more information, email nno@adt.com

*Savings vary depending on your energy consumption, system cost, home location and characteristics, and your utility's policies. Google and Nest Cam are trademarks of Google LLC. © 2023 ADT LLC dba ADT Security Services. All rights reserved. ADT, the ADT logo, (800) ADT-ASAP and the product/service names listed in this document are marks and/or registered marks. Unauthorized use is strictly prohibited. Third-party marks are the property of their respective owners. License information available at adt.com or by calling (800) ADT-ASAP, CA ACO7155, 974443, PPO120288; MA 172C; NC Licensed by the Alarm Systems Licensing Board of the State of North Carolina; 2736-CSA, 2397-CSA, 2381-CSA; NY 12000305615, 12000261120; PA 090797; MS 15019511, 23.14.01